



REQUEST FOR PROPOSALS

DEVELOPMENT OF A CARIBOU TELEVISION SERIES

NUNAVUT TUNNGAVIK INCORPORATED

Issuing Date: December 9, 2024

1.0 INTRODUCTION

1.1 Invitation to Proponents

The Department of Wildlife and Environment at Nunavut Tunngavik Incorporated (NTI) is seeking proposals from qualified media production companies or teams to develop a 10-part television (TV) series at around 30-minutes per episode, showcasing the traditional practices and knowledge surrounding caribou hunting, preparation and usage. This project aims to document, retain and promote Inuit traditions while engaging elders, youth and the broader community through storytelling, promoting traditional education and community participation.

1.2 Background and Purpose

NTI is the representative organization for Nunavut Inuit under the 1993 *Nunavut Agreement*, a comprehensive land claims agreement. NTI's mission is to advance Inuit economic, social and cultural well-being through the full implementation of the *Nunavut Agreement*. The Department of Wildlife and Environment at NTI coordinates the implementation of Inuit responsibilities for wildlife and environmental management in Nunavut, as outlined in the *Nunavut Agreement*. For more information about NTI (including NTI's Procurement Policy) and the *Nunavut Agreement*, visit www.tunngavik.com.

At the Tuktuliriniq Symposium in 2023, a key recommendation emphasized the importance of recording, documenting, and preserving Inuit Qaujimajatuqangit, given the loss of traditional knowledge holders. This television series seeks to address this recommendation.

The project has the support of Qiviutaq (Nunavut Inuit Wildlife and Environment Advisory Committee).

2.0 OBJECTIVES, SCOPE OF WORK AND TIMELINE

2.1 Objectives

The objective of this project is to create a comprehensive series of 10 episodes with a length of each episode around 30-minutes, that documents the cultural significance of harvesting caribou to Inuit.

2.2 SCOPE OF WORK

The successful proponent will complete the following as per the Project Schedule/Timeline outlined in section 2.3. Each episode will highlight key aspects of caribou hunting and usage, including but not limited to the following examples:

Title: *TBD*

Series Structure: 10-episode television series (each episode ~30 minutes)

Episode Breakdown:

Episode 1: Introduction to Caribou Harvesting

- Overview of the cultural, ecological, and historical significance of caribou.
- Insight into the traditional relationship between the Inuit and caribou.

Introduction to key themes: sustainability, tradition, and intergenerational knowledge.

Episode 2: The Hunt – Techniques and Practices

- Documenting a caribou hunt with an elder.
- Demonstrating traditional hunting techniques, tools, and ethics.

Emphasis on respect for the animal and the land.

Episode 3: Preparing the Harvest

- Traditional meat preparation processes, including butchering and preservation.
- Highlighting methods such as drying, smoking, and fermenting meat.

Providing a connection between traditional practices and communal life.

Episode 4: Anatomy and Utilization

- Exploration of caribou anatomy and the diverse uses of its parts (e.g., food, tools, clothing).
- Showcasing traditional knowledge of how nothing is wasted.

Understanding the symbolic and practical importance of each part of the caribou.

Episode 5: Sustaining the Balance

- Traditional laws of conservation, such as not harvesting the first herd or specific gender preferences during certain seasons.
- Importance of sustainable practices to maintain ecological balance.
- Recognizing the role of predators in a healthy caribou population.

Episode 6: Intergenerational Learning

- Youth participation in various aspects of caribou harvesting.
- Mentorship stories where elders guide young people in traditional practices.

Passing down knowledge and strengthening heritage.

Episode 7: Traditional Food Practices

- Focus on specific traditional foods, including fermentation processes.
- Exploring communal food preparation and its role in cultural celebrations.

Highlighting the significance of fostering communal bonds.

Episode 8: Caribou Skin and Craftsmanship

- Techniques for skinning a caribou to make drums, clothing, and other items.
- Crafting a caribou skin drum and other cultural artifacts.

Interviews with seamstresses and artisans sharing their stories and techniques.

Episode 9: Health and Wellness

- Traditional knowledge of identifying diseases like brucellosis.
- Insights into the health of caribou populations and their impacts on human health.

Discussions with hunters and scientists on preserving healthy herds.

Episode 10: Caribou in Modern Times

- Reflection on the evolving relationship between Inuit communities and caribou.
- Challenges such as climate change and industrial development.
- Reflect on the importance of IQ in working through government regulations (role of NWMB, GN, HTOs, RWOs)

Celebrating the enduring role of caribou in cultural identity.

Key Features Across Episodes:

- **Language:** The language of use will be Inuktut- with English subtitles (or voiced-over in Inuktut when a non-Inuktut speaker is the subject matter).
- **Locations:** There is an expectation that all 3 regions will be part of the project- drawing from the many different experiences and knowledge bases from Inuit across Nunavut.
- **Elders' Narratives:** Includes personal stories, perspectives, and teachings woven into each episode.
- **Youth Involvement:** Includes perspectives and participation to highlight knowledge transfer.
- **Visual Storytelling:** Stunning visuals of the Arctic landscape and caribou in their natural habitat.
- **Cultural Significance:** Emphasis on the interdependence of the Inuit, caribou, and environment.

2.3 PROJECT SCHEDULE/TIMELINE

Issue Date of RFP	December 9, 2024
Closing Date	February 7, 2025
Execution of Agreement	To be determined
Mid-Project Review	To be determined
Final Series Submitted	To be determined

3.0 GENERAL INSTRUCTIONS TO PROPONENTS

3.1 SUBMISSIONS AND INQUIRIES

An interested firm or individual (Proponent) may submit a hard copy and/or an electronic copy of their proposal. Hard copies should be in a sealed envelope or other sealed packaging, clearly marked on envelope/package with the name of this RFP. Proposals must be received by NTI no later than 5:00 p.m. CT on February 7, 2025 at the following physical or email address:

Nunavut Tunngavik Inc.
Attention: Gail Wallace
P.O. Box 280
Rankin Inlet, NU X0C 0G0
E-mail: gwallace@tunngavik.com

For email submissions, it is recommended that the proposal be sent well in advance of the closing deadline. NTI will not accept liability for any claim, demand or other actions for any reason should an e-mail transmission be interrupted, not received in its entirety, received after the stated closing time and date, or for any other reason.

NTI will not consider any proposal that is delivered after the closing deadline or is delivered to any address other than that provided above.

All inquiries concerning this RFP are to be in writing and sent to gwallace@tunngavik.com (the "Inquiry Contact"). Any responses and/or any changes to the RFP will be made available to all parties who have expressed interest.

3.2 TERMS AND CONDITIONS

- (a) NTI has the right to cancel this RFP at any time and to reissue it for any reason whatsoever, without incurring any liability, and no Proponent will have any claim against NTI as a result of the cancellation or reissuing of the RFP.
- (b) Submitted Proposals may be amended before the deadline or withdrawn on written notice to NTI at any time before acceptance. All Proponents will be advised whether or not they are successful as soon as practicable.
- (c) NTI may reject any proposal as non-responsive if it does not provide all information requested by this RFP, or waive any deficiencies considered by NTI, in its sole discretion, to be non-material. NTI may contact a Proponent any time after the submission of a proposal for the purpose of clarifying information contained in the proposal.
- (d) NTI will not make any payments for the preparation of a response to this RFP. All costs incurred by a Proponent will be borne by the Proponent.
- (e) This RFP is not an offer or tender call. NTI is not bound to accept any proposal or the proposal that provides for the lowest cost or price.
- (f) If a contract is awarded as a result of this RFP, it will be awarded to the Proponent who is most responsive and whose proposal provides the best potential value as determined by NTI at its sole discretion. A Proponent who is "responsive" is one who best meets the requirements described in this RFP and possesses the ability to perform fully the required work described in the RFP.
- (g) The negotiation and execution of a written agreement shall constitute the making of a contract. No proponent shall acquire any legal or equitable rights or privileges whatsoever under this RFP until the contract is signed.
- (h) The contract will contain relevant provisions from this RFP, from the accepted proposal, as well as other terms that may be mutually agreed upon, whether arising from the accepted proposal or as a result of any negotiations. NTI reserves the right to negotiate modifications with any Proponent who has submitted a proposal.
- (i) In the event of any inconsistency between this RFP and the ensuing contract, the contract shall govern.

(j) An evaluation committee will review each proposal. NTI reserves the exclusive right to determine the qualitative aspects of all proposals relative to the evaluation criteria. NTI has no obligation to discuss with Proponents its decisions regarding any qualitative aspects of Proposals.

(k) NTI encourages the use of Inuit goods, services, labour, and training of Inuit labour in any evaluation of a Proposal (see Evaluation Criteria for further detail). A list of approved Inuit Firms can be found on NTI's website or obtained from NTI's Inuit Firm Secretariat.

(l) Proposals may be short-listed. Proponents whose proposals are short-listed may be requested to make a formal presentation including potentially a best final offer. Such presentations shall be made at the cost of the Proponent.

(m) The proposal and accompanying documentation submitted by the Proponent become the property of NTI and will not be returned.

4.0 SUBMISSION REQUIREMENTS

The proposal shall include all the information required below in order to be evaluated.

4.1 PROPONENT'S KNOWLEDGE AND EXPERIENCE

(a) Outline Corporate Experience in Procurement Area (maximum length: 2 pages)

The proposal should describe the Proponent's organizational capacity relevant to the project/services, including but not limited to:

- A summary overview of the Proponent's organization describing the number of years in business; types of resources; and types of clients to whom the Proponent has provided services; and
- The number of Proponent's full time and part time employees and/or subcontractors that are available to provide services to the project.

(b) Outline Individual or Team Knowledge and Experience (maximum 2 pages per team member)

The proposal should describe the principal members of the proposed team, including their roles and responsibilities, their knowledge, experience and qualifications, and their ability to provide the required work. Information provided for each should include name, education, certification (if any) and any prior experience working in Nunavut / the north / with Inuit and/or Indigenous peoples and organizations.

(c) Identify Past Projects and Reference

The proposal should describe at least one specific project or assignment (maximum: three) that the Proponent has carried out that is similar to the required work in question or for a client comparable to NTI that demonstrates the Proponent's experience and qualifications relevant to the required work.

The Proponent will include a digital copy (or link to) of relevant previous work with the proposal.

Details should include the date and duration of the project, the number of company resources involved in the project and their roles, a description of the project's value to the client, and what the Proponent specifically did during its involvement with the project.

Projects demonstrating experience working in Nunavut / the north / with Inuit and/or Indigenous peoples and organizations are preferred.

A minimum of one independent reference must be provided. NTI may also consult its own or public records and staff with respect to work the Proponent has done for NTI or a Regional Inuit Association and take that into account in the scoring.

4.2 PROJECT APPROACH AND WORKPLAN

The Proposal must include:

- A brief description of your understanding of the work, including potential issues involved and challenges to be addressed.
- A detailed outline of the project approach and methodology.
- A detailed work plan, including steps to be taken and tasks to be completed as well as a detailed timeline.
- A clear description of milestones and deliverables.
- Project controls including quality assurance measures and measures and contingency plans to ensure the proposed timeline will be met.
- List the minimum number of elders, hunters, seamstress, artists and youth that will be in each episode.
- Proposed locations to shoot each episode.

4.3 PROJECT BUDGET (ESTIMATED FEES AND EXPENSES)

The proposal should provide an estimated project budget with a reasonable level of detail that include, at a minimum:

- Hourly and/or daily rates for each team member or class of team members (including subcontractors), and rates for travel time, if any or different.
- Flat rates for particular services (where applicable).
- Any other rates, charges or discounts.
- Number of hours/days for each team members on any given task (in general, any task that requires more than 3 days of work or costs more than \$3,000, whichever is lower, requires a separate line of description and estimated hours/days).
- Payment schedules (e.g., payment due upon completion of work or installment payments based on a fixed timeline or stages of work under a logical sequence (the latter is preferred where practical)).

Amounts must be stated in actual dollars and cents, exclusive of Goods and Services Tax (GST), and expressed in Canadian funds. The Proposal should include an outline of the preferred billing arrangements, if any, and may include a description of a standard invoice. The Proposal should also identify whether the proponent will charge an administrative/management fee (if yes, the percentage (the administrative/management fee, where justified, may not exceed 10% of the project budget (excluding GST and disbursements/expenses)).

All expenses/disbursements will be based on estimate and subject to approval of the project manager if a Proponent is selected to enter into a contract with NTI.

Inuit Firms registered on NTI's Inuit Firm Registry will receive an adjustment (Inuit Firm Adjustment) of 20% on the fees and expenses component of the proposal. In order to receive the Inuit Firm Adjustment, proposals must include information of the Proponent's ownership structure. Proposals must also include details concerning all sub-contractors, including the fees and expenses attributable to the subcontractor. The Inuit Firm Adjustment will not be applied to any portion of the proposal where the work is to be subcontracted to a non-Inuit firm. The Inuit Firm Adjustment may be applied to proposals made by non-Inuit firms with respect to any portion of the proposal where the work is to be subcontracted to an Inuit firm.

4.4 USE OF INUIT LABOR

NTI promotes Inuit employment and use of Inuit labour. In order to receive the adjustment for use of Inuit labour, contract proposals must include details concerning proposed use of Inuit labour by the proponent and all sub-contractors. Contract proposal demonstrating the use of Inuit labour (directly or through sub-contractor) will receive up to 20% of the overall available points. Additional reporting will be required from the successful Proponent on the actual use of Inuit labour after the contract is awarded and failure to implement the proposed Inuit labour target will result in a penalty.

4.5 CONFLICT OF INTEREST

Proposals should disclose any actual or potential conflict of interest. NTI policies prohibit the family members of a NTI Board Member, Officer or employee from entering into a business

contract with NTI for material gain, and the policies define “family” broadly. Please contact the Inquiry Contact for additional information.

5.0 PROPOSAL EVALUATION

Proposals that are considered to be complete will be evaluated according to the following criteria:

Required Criteria	Points Available
Corporate Experience: 10 Individual and Team Knowledge/Experience: 20 Past Projects and References: 10	Subtotal: 40
Project Approach and Work Plan	10
Project Budget (Estimated Fees and Expenses, including Inuit Firm Adjustment, where applicable)	30
Use of Inuit Labour	20
Total Points	100