

TAIMA TB Statement for World TB Day

TAIMA TB is a new public health campaign starting in April in Iqaluit that will enhance the existing preventative efforts in the fight against tuberculosis (TB) in Nunavut. The project has two phases.

Phase 1 of the project focuses on increasing TB awareness and knowledge in Iqaluit by engaging the community at large through gatherings, focus groups, and social media (website, video, face book page). A community focus group will be held on April 5, 2011, in Iqaluit, anyone interested in participating should contact the TAIMA TB office at 975-4813.

Phase 2 is a door to door TB awareness campaign promoting community empowerment and self management by offering in home information sessions, screening and treatment of sleeping/latent TB infection (LTBI). Anyone interested in being hired as a TB Champion should refer to the job posting on the NTI website (www.tunnngavik.com) or contact the TAIMA TB office at 975-4813.

The TAIMA TB project will kick-off on April 28, 2011 with a community event that will include a country feast, introduction of the TAIMA TB project to the community, and the opportunity for community members to share their stories about TB.

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