



# The 606 Contest – Rules and Regulations

## Are you one of 606 fifteen year olds from Nunavut?

If you answer yes to this question, you could win \$1,500!

To celebrate the 15th anniversary of the *Nunavut Land Claims Agreement* on July 9, 2008, Nunavut Tunngavik Inc. is hosting *The 606 Contest* for Inuit youth born between Jan. 1-Dec. 31, 1993.

If you are one of 606 registered Nunavut Beneficiaries in this age group, we want to know what Nunavut and the *Nunavut Land Claims Agreement* means to you. Tell us what you think about any aspect of this topic in a short video or audio recording, or a written essay.

A panel of NTI judges will review your submissions and select a winner from each region of Nunavut. The names of the three winners will be announced on Nunavut Day. Cash prizes of \$1,500 will be awarded to each winner.

Submissions are due June 20, 2008.

## 1. Administration of Contest

*The 606 Contest* is being administered by NTI. Please forward any questions you have to:

Communications Department  
Nunavut Tunngavik Inc.  
1-888-646-0006  
15@tunngavik.com  
www.tunngavik.com

All contest participants are responsible for ensuring they have all the information they need to participate in *The 606 Contest* and to abide by these Rules and Regulations.

## 2. Term of The 606 Contest

*The 606 Contest* will close at 5 p.m. EDT June 20, 2008.

## 3. Eligible Participants

*The 606 Contest* is open to Inuit Beneficiaries born between Jan. 1-Dec. 31, 2008. Participants may work alone or co-operatively in teams provided that all members of the team are Inuit Beneficiaries and 15 years of age.

NTI employees, elected or appointed NTI officials and members of their immediate families are not eligible to participate.

All participants are required to submit an NTI release and consent form signed by a parent or legal guardian.

## 4. Objective

The objective of *The 606 Contest* is find out what 15-year-old Inuit think about Nunavut and the *Nunavut Land Claims Agreement*. Entries can be submitted as video or audio recordings, or written essays. Entries must relate to the topic of Nunavut and the *Nunavut Land Claims Agreement*. Entries must have entirely original content created only by eligible participants. Entries must be appropriate for broadcast or publishing.

For more information or to submit your entry, contact:

Communications Department  
Nunavut Tunngavik Inc.  
1-888-646-0006  
15@tunngavik.com  
www.tunngavik.com

## 5. Criteria

Submissions must relate to some aspect of Nunavut or the *Nunavut Land Claims Agreement*.

Video recordings should not be more than three minutes in length and can be recorded in any available format.

Audio recordings should not be more than three minutes in length and can be recorded in any available format.

Written essays should not be more than 500 words.

Combinations of video and audio recordings and written essays will be accepted.

Entries may be submitted in Inuktitut, Inuinnaqtun or English.

## 6. Entering The 606 Contest

The completed submission, together with all the information and materials set out below, must be submitted on or before 5 p.m. EDT on June 20, 2008 to the address set out in Section 1 of *The 606 Contest* Rules and Regulations. No entry fee is required.

The entry package must include:

- One copy of the submission.
- A list of all participants, including names, birth dates and Beneficiary numbers.
- Completed release and consent forms for all participants.
- The following information should be printed on the submission envelope:  
*The 606 Contest* Submission, name, address, birth date and Beneficiary number.

The entry package will not be returned. Please keep a copy of your submission and all information submitted in the entry package.

## 7. Selections of winning entries

One entry from each region of Nunavut (Kitikmeot, Kivalliq, Qikiqtaaluk) will be selected as a winner for *The 606 Contest*. If entries are not received from all three regions, additional entries from the other regions may be selected as winners so that the total number of winners is three.

The submissions will be evaluated by a panel of NTI judges. The evaluation will be based on the following criteria:

- Understanding of Nunavut and the *Nunavut Land Claims Agreement*.
- Creativity and originality.
- Overall effectiveness in presentation.



### **8. Notification and verification**

Winners of *The 606 Contest* will be contacted by telephone in early July. Names will be publicly announced July 9, 2008 during the Nunavut Day festivities in Iqaluit.

The winning entries will also be posted on NTI's website, [www.tunngavik.com](http://www.tunngavik.com). Press releases and media attention may occur as a result of winning *The 606 Contest*. By entering the contest, each participant consents to the use of her or his entry and name for any publicity purposes.

### **9. Prizes**

Winners will be awarded a \$1,500 cash prize for their submission.

### **10. Acceptance of *The 606 Contest* Rules and Registration**

By entering *The 606 Contest*, each participant agrees to accept all decisions of the judges. All decisions are final and binding. By entering *The 606 Contest*, each participant releases NTI and any other person or entity associated in any way with *The 606 Contest* from any and all liability arising in connection with the contest, including, without limitation, the selection of the winning entries and the use of the prizes.